



## **Military Family Advisory Network Partners with Unite Us to Connect Military Families to Critical Social Services**

HAMPTON ROADS, VA (May 11, 2022) – Military Family Advisory Network (MFAN), a national nonprofit organization that identifies and bridges gaps in support for military-connected families, and Unite Us, the nation’s leading technology company connecting health and social care services, are partnering on a pilot program in the Hampton Roads, Virginia area to address the unmet social care needs of military families.

On May 21, 2022, MFAN will host an in-person event in Norfolk, Virginia, distribute food to military families in need, and provide the opportunity to connect families to a coordinated care network of resources unlike any that exist for military families—powered by Unite Us. Military families in the Hampton Roads area can RSVP for that event [here](#).

MFAN recognizes that food insecurity is one of the struggles military families experience, and understands how difficult it can be for military families to identify and navigate support services due to the transient nature of their lives.

“As a military spouse, I recognize how difficult connecting to resources following a military move can be. And, as a data-driven nonprofit, we are eager to learn the other support systems that military families seek when they enter the Unite Us network,” said Shannon Razsadin, President and Executive Director of MFAN. “This pilot will inform how we sustainably scale the work required to help military families thrive.”

Together, through this pilot, MFAN and Unite Us will securely connect service members with community-based resources that offer assistance with food, mental health, transportation, housing, and more. Unite Us’ network hub support team collects organic submissions (e.g. self-referrals) from an online form to securely connect people with necessary assistance.

Since the start of the COVID-19 pandemic, the need for social care resources has risen significantly. Through Unite Us’ shared technology platform, MFAN can connect military families in need to a robust network of services and resources that will enable them to improve their quality of life in times of adversity. The network allows healthcare providers and social service organizations to securely access and refer people to needed services while monitoring progress and measuring outcomes.

“As a veteran-founded company, we understand the challenges and hardships that military families encounter, and recognize that the Military Family Advisory Network has been working to address critical needs of this community for many years,” said Adrienne Sherk, Senior Director of Community-Based Organization Partnerships at Unite Us. “Together in partnership,

Unite Us and MFAN will connect military families in Hampton Roads to additional services and support they need, ensuring that they have equitable access to both health and social care.”

Nonprofits, community-based organizations, and other providers seeking to connect their clients and patients to services within Unite Us’ network should complete this form:

<https://uniteus.com/contact/>.

###

**About MFAN:** The Military Family Advisory Network (MFAN) is the authentic voice of the modern military family and the bridge that connects military families to the resources, people, and information they depend on to successfully navigate all phases of military life. Get involved at [mfan.org](http://mfan.org).

#### **MFAN Media Contact**

Kristen Beattie

[beattie@mfan.org](mailto:beattie@mfan.org)

202.821.4195 x 111

#### **About Unite Us**

Unite Us is a technology company that builds coordinated care networks of health and social service providers. With Unite Us, providers across sectors can send and receive secure electronic referrals, track every person’s total health journey, and report on tangible outcomes across a full range of services in a centralized, cohesive, and collaborative ecosystem. Unite Us’ dedicated team builds authentic, lasting partnerships with local organizations to ensure their networks have a solid foundation, launch successfully, and continue to grow and thrive. This HITRUST-certified social care infrastructure helps communities transform their ability to work together and measure impact at scale. Follow Unite Us on [LinkedIn](#), [Twitter](#), [Instagram](#), and [Facebook](#).

#### **Unite Us Media Contact**

Jaquetta Gooden

[jaquetta.gooden@uniteus.com](mailto:jaquetta.gooden@uniteus.com)

(808) 485-9086