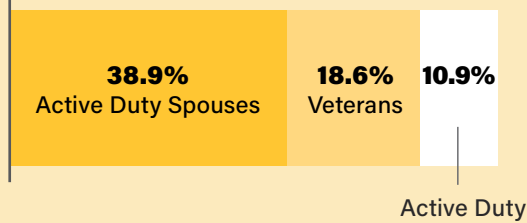


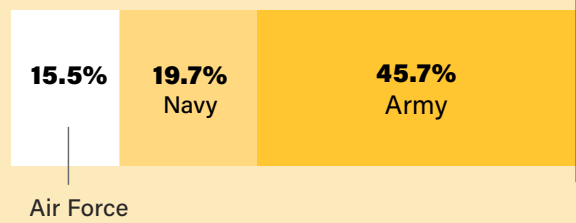
Recommending Military Life

KEY DEMOGRAPHICS

Respondents were **most likely to be:**



Respondents were most likely to be **affiliated with:**



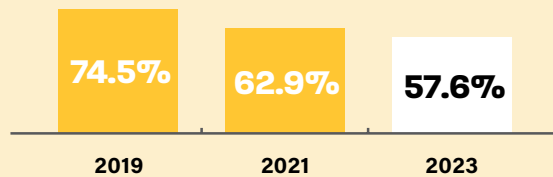
76.4%
were enlisted families



18.7%
were officer families

RECOMMENDING MILITARY LIFE

Fewer respondents said they would **recommend military life** in 2023 than in 2021 and 2019:



Top reasons for recommending military life:

- Opportunities & Adventure
- General Benefits, Stability & Security
- Learning Skills & Advancement
- Disclaimer & Caution
- Service to Country

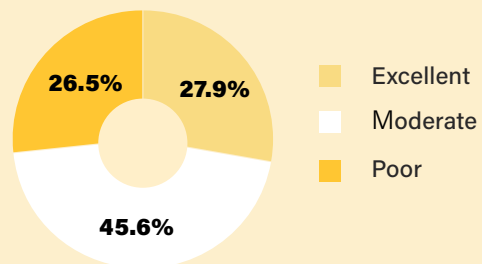
Top reasons for not recommending military life:

- General Hardship
- Military Culture Shift
- Pay & Benefit Reasons
- Politics & Bureaucracy
- Differences & Divisions

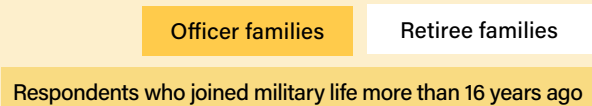
Many respondents said that they would recommend military life, but with **a healthy caution or recommended short-term service versus a career.**

FAMILY WELL-BEING

Family well-being as indicated by respondents:



Respondents with Excellent Family Well-Being, **More Likely to Recommend Military Life:**



Respondents with Poor or Moderate Family Well-Being, **Less Likely to Recommend Military Life:**

