

2024:

A Year of Action and Impact



Military Family
Advisory Network



Dear Friends,

Your support made 2024 a pivotal year in MFAN's work for military families. Together we tackled the most pressing challenges facing those who serve—turning data into action and solutions that make true impact.

You allowed MFAN to release groundbreaking research and convene leaders from across sectors at our **Solutions Summit**, charting a path forward for military family well-being. Through innovative initiatives like the **PCS Pantry Restock Box Program**, you stood with MFAN to meet families where they are, delivering immediate relief during one of the most stressful parts of military life – a military move.

From informing major policy changes—including the **15% pay increase for junior enlisted families**—to ensuring families have access to resources and support, you ensure that MFAN is a trusted voice for the community we serve.

Equally important, you empowered MFAN's staff and Board to develop a 10-Year Vision for the organization. Recognizing the role that MFAN plays for military families, we have charted a clear path that will carry MFAN into the future. The plan blends strategy, agility, and the unapologetic reliance on data—all things that MFAN has become known for.

Thanks to you, the future is bright for MFAN and for the families we serve. Thank you for standing with us. Your belief in this mission fuels every milestone we achieve.

With gratitude,



Shannon Razsadin,
CEO

Delores Johnson Davis,
Board Chair



Turning Insight Into Action

Top Accomplishments

1

Military Family 360 Survey & Data Release

In 2024, MFAN released its most comprehensive data set to date, with over 10K responses, making MFAN's research the largest independent study of military family wellbeing in the ecosystem. This research continues to shape national conversations and solutions for military families, providing policymakers and partners with actionable insights.

“ I want to win our nation's wars, but I also want to ensure we know where we're not taking care of our men and women who are defending this country. And if we would have listened strictly to senior leadership of the Pentagon, we would not have come up with 31 [Quality of Life] recommendations, it would have been very few. But because we had resources from MFAN, from other service organizations...we were able to say, here's some real problems that need to be addressed. ”

— Representative Don Bacon



2

Solutions Summit

MFAN convened cross-sector leaders for our third Solutions Summit, fostering collaboration and shared strategies to address food insecurity, financial readiness, and quality of life challenges. We rolled up our sleeves, and together with military family members, government leaders, and corporate and foundation partners, we got to work.

“The most rewarding aspect of being on the MFAN Advisory Board was knowing that my lived experiences were not just heard, but used to shape real solutions for military families.”

— MFAN Advisory Board Member



3

PCS Pantry Restock Boxes

Through PCS Pantry Restock Box program, you equipped MFAN to provide **1,850 boxes to families in transition**, reducing stress and supporting them through the challenges of relocation.

“I [was] very surprised! I was expecting a couple of canned goods but was extremely grateful at the variety of household essentials. We’re still in the process of unpacking so the plastic plates and silverware will definitely come in handy! My two children are both under 3 yrs old so the canned fruits, canned vegetables, pancake mix and mini cereals will be going to them. My family will forever be grateful for this program, and I will recommend it to anyone PCSing here in the future.”

— PCS Pantry Restock Box recipient



The Impact

1,850

PCS Pantry Restock Boxes delivered



120

speaking engagement
representing military
family needs



6

program evaluations
conducted to ensure
effectiveness



41

feature news stories with 2,510 article
and broadcast mentions, totaling over
2.57B reach in earned media

100

organizations convened in
MFAN events and coalitions



7 million+

data points analyzed to
shape policy and programs



Financials*

Revenue

Contributions & Grants	\$3,666,651
Program revenue	\$381,250
Other	\$29,009
Total Revenue	\$4,076,910

Expenses

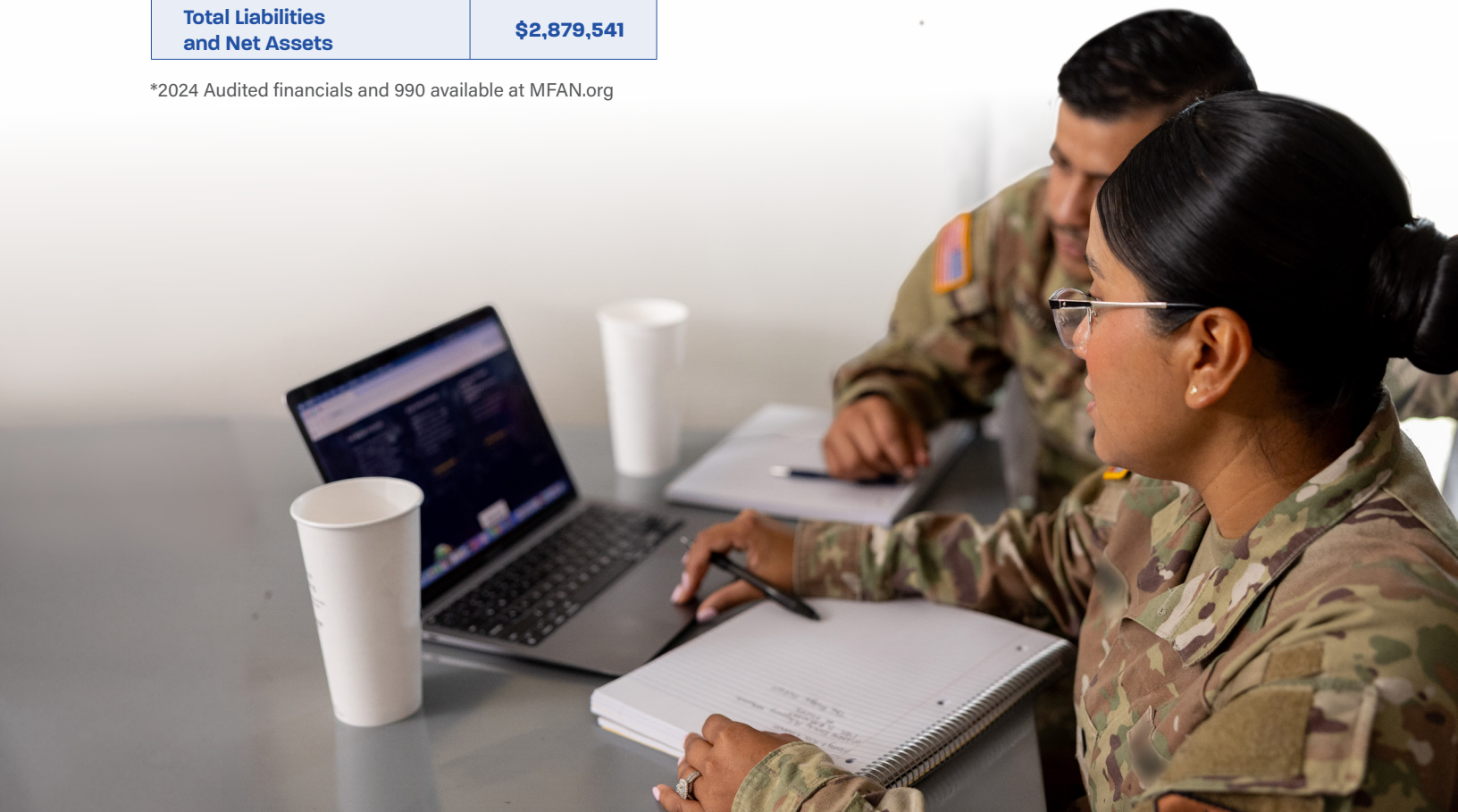
Programs	\$1,736,821
Fundraising	\$296,605
Administration	\$376,920
Total Expenses	\$2,410,346

Statement of Financial Position

Cash Assets	\$2,876,445
Fixed and Other Assets	\$3,096
Total Assets	\$2,879,541

Total Liabilities	\$261,620
Net Assets	\$2,617,921
Total Liabilities and Net Assets	\$2,879,541

*2024 Audited financials and 990 available at [MFAN.org](https://mfan.org)



Partners

This impact is possible because of the partnership and generosity of our leading corporate and foundation supporters. Their example along with individual supporters, inspires a growing community dedicated to strengthening military family well-being.



Amazon

Association of Military Banks of America

Anschutz Foundation

Cigna

First Command

Humana Military

JPMorganChase

Kellanova

Laura J Niles Foundation

Military Child Education Coalition

Reingold

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Universal Health Services

USAA

Uniformed Services University

Wawa Foundation



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2024 Milestones

Top Accomplishments Recap



Solutions Summit

convening leaders
and changemakers



Quality of Life Advocacy

contributed to 15% pay
increase for junior
enlisted families



PCS Pantry Restock Boxes

immediate relief for
relocating families



Military Family Support Programming Survey Data Release

setting the stage for action

With your support, MFAN will continue to listen to military families, amplify their voices, and deliver solutions that meet their needs—today, and for the future.



**Military Family
Advisory Network**

MFAN.org

For more information, and to support MFAN, please contact MFAN Chief Advancement Officer, Kara Pappas at Pappas@mfan.org.