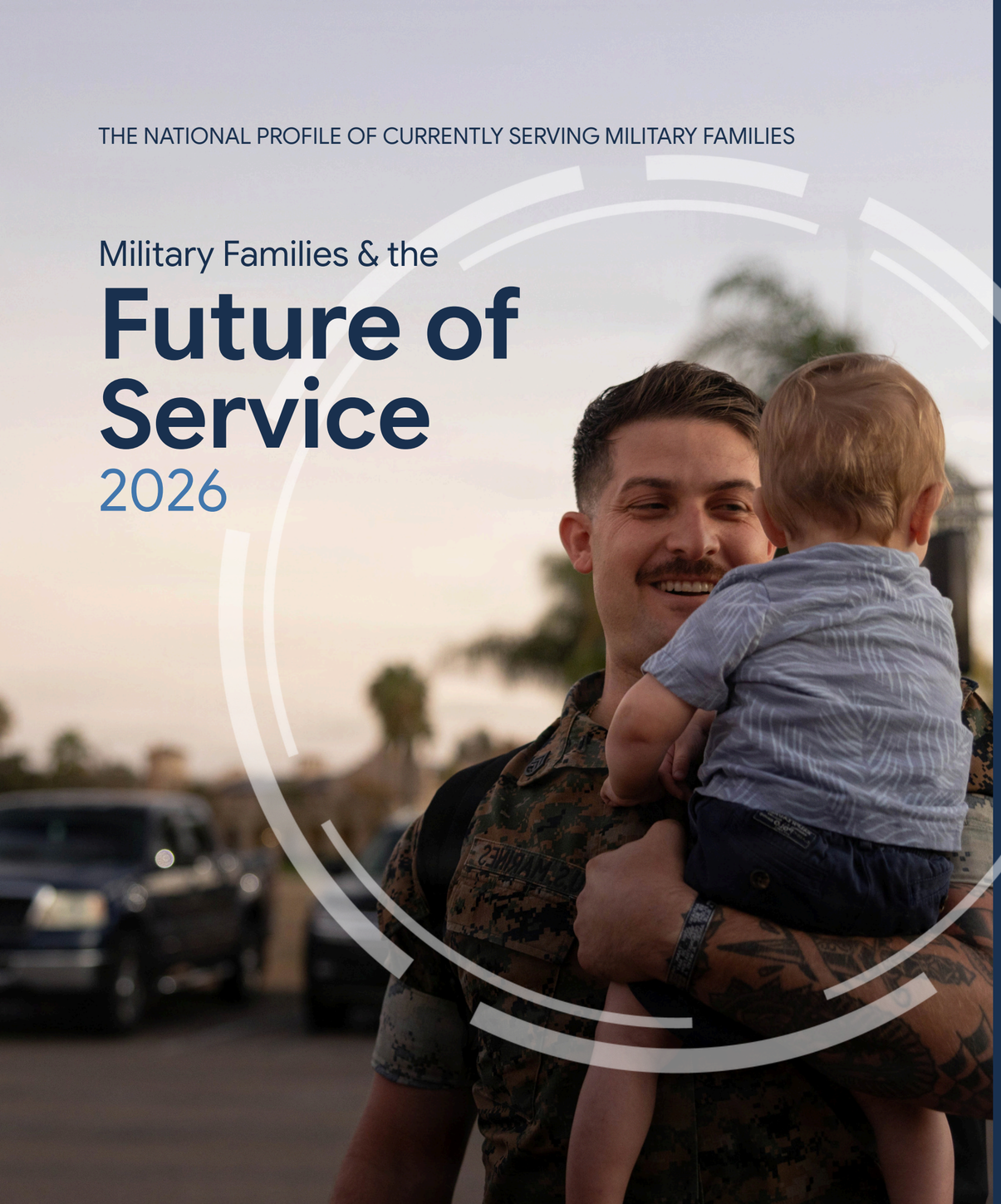
THE NATIONAL PROFILE OF CURRENTLY SERVING MILITARY FAMILIES

Military Families & the

Future of Service

2026



PARTNER TOOLKIT

Ready-to-share data and messaging for partners

Military Family Advisory Network

WHY THIS DATA MATTERS

Introducing the 2026 National Profile of Currently Serving Military Families

Military families & the Future of Service examines how families experience military life, where expectations are being met, and where pressures may influence the future of service,

The findings show that commitment to service can coexist with significant challenges involving housing, food security, invisible family load, work-life balance, and family support needs.

Help share the findings and elevate family experiences

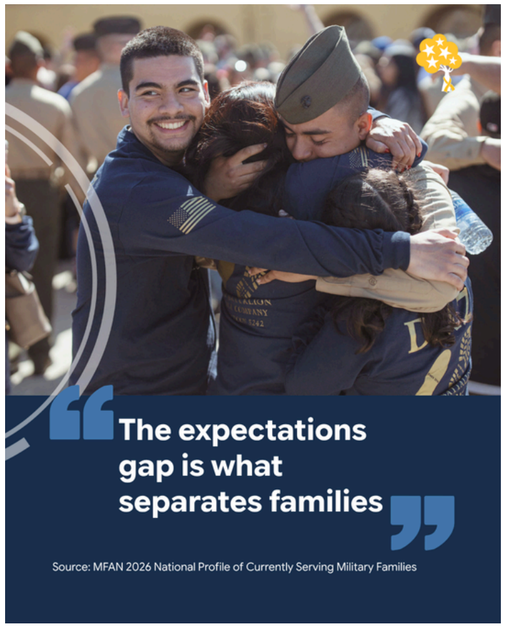
Use the following graphics and captions to start conversations and encourage others to explore the full report.

EXPLORE THE REPORT: mfan.org/nationalprofile

KEY MESSAGES

- **Family readiness is military readiness.**
- **Positive experiences and significant pressures can coexist.**
- **Families need support they can count on.**
- **Research can help inform practical solutions.**

READY-TO-SHARE SOCIAL ASSETS

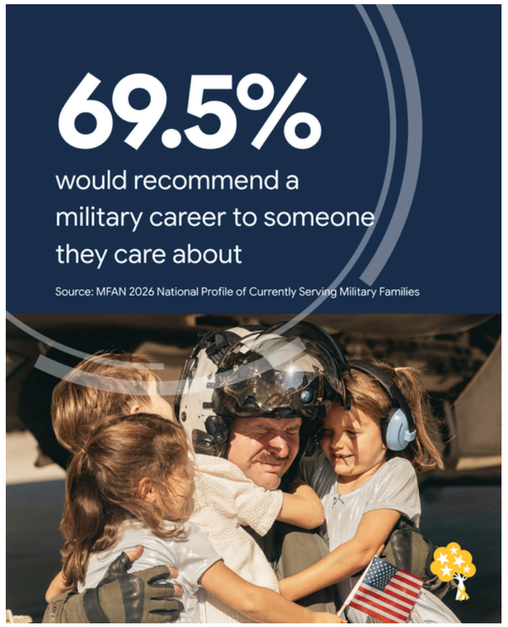


POST COPY:

What military families expect from service and what they actually experience don't always align.

MFAN's 2026 National Profile of Currently Serving Military Families explores that disconnect and why closing it matters for the future of military service. Understanding where expectations fall short is an important step toward strengthening the systems families rely on.

Explore the findings: mfan.org/nationalprofile



POST COPY:

Would you encourage someone you love to pursue military service?

It's a question that speaks to trust in the institution, confidence in military life, and the experiences of those who serve alongside our nation's service members. MFAN'S National Profile of Currently Serving Military Families explores what shapes that confidence.

Explore the findings: mfan.org/nationalprofile

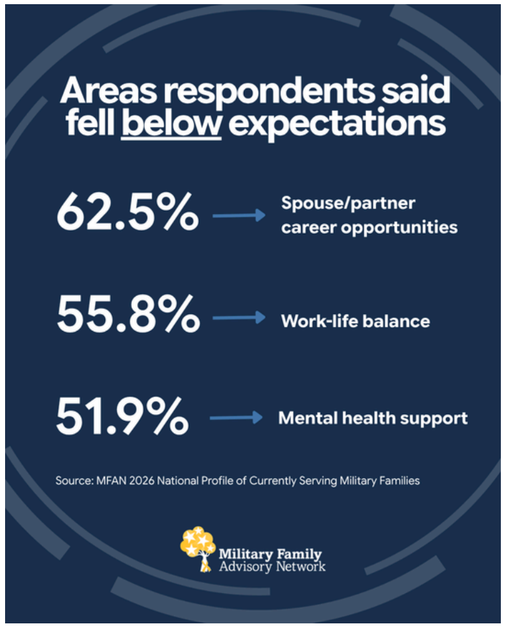


POST COPY:

MFAN's 2026 National Profile of Currently Serving Military Families highlights the gap between what families expect from military life and what they actually experience.

Understanding these challenges is an important step toward strengthening support for those who serve and their families.

Explore the findings: mfan.org/nationalprofile



POST COPY:

Military family readiness extends far beyond the service member.

A spouse's ability to pursue a career, access to meaningful mental health resources, and the demands of balancing work and family all shape the military experience. MFAN's National Profile identifies opportunities to better align expectations with reality.

Explore the findings: mfan.org/nationalprofile

READY-TO-SHARE SOCIAL ASSETS



POST COPY:

Food security is about more than having enough to eat. It's about stability, well-being, and the ability to meet basic needs.

Understanding the factors contributing to food insecurity can help military-serving organizations develop effective programs, strengthen partnerships, and advocate for lasting solutions.

Explore the findings: mfan.org.nationalprofile



POST COPY:

Reliable child care can determine whether a military spouse is able to pursue a career, remain employed, or contribute to household financial stability.

These challenges affect economic security, career continuity, and family readiness. MFAN's National Profile of Currently Serving Military Families reinforces why child care belongs in the broader readiness conversation.

Explore the findings: mfan.org/nationalprofile



POST COPY:

Supporting military families requires collaboration among military leaders, policymakers, nonprofits, and communities.

MFAN's 2026 National Profile of Currently Serving Military Families highlights families' lived experiences, providing research to guide conversations and inform meaningful solutions.

Explore the findings: mfan.org/nationalprofile



POST COPY:

Financial stability is a critical part of military family well-being.

Housing affordability, food security, and child care access are interconnected challenges that influence families' ability to build financial security. MFAN's National Profile provides evidence to help organizations strengthen support and advocate for solutions.

Explore the findings: mfan.org/nationalprofile

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Help us amplify the voices of military families.

Tag us in your posts, stories, and videos so we can engage, reshare, and build momentum together.

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Thank you for helping us amplify the voices of military families.

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